



Custom Molded
Orthopedic Footwear

Manufactured in Portland, OR
for 40 years

What's so
special about
**CRARY
SHOES?**

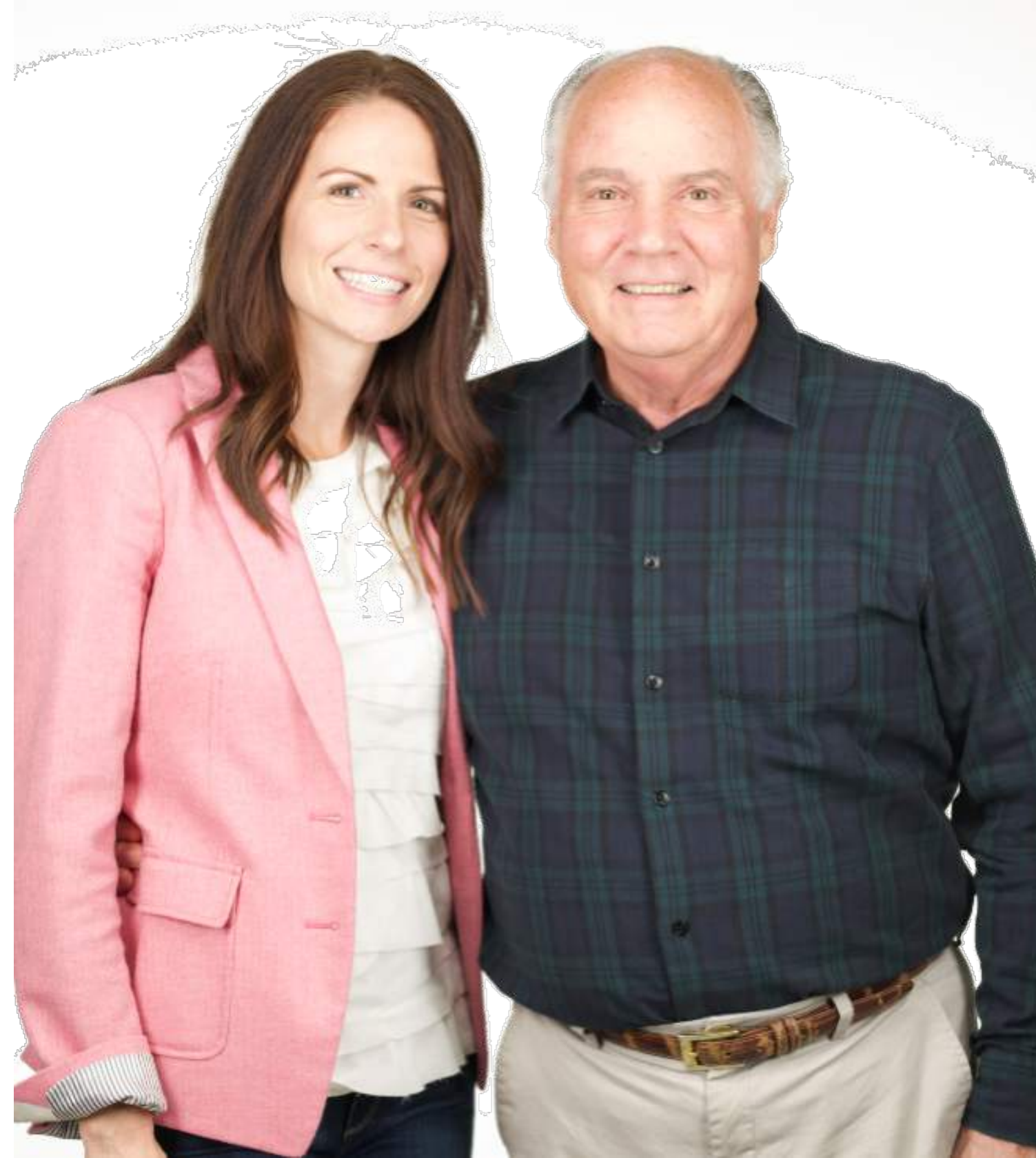
Hear for
yourself



<CLICK HERE TO PLAY>

“We are so proud and honored to say that after 40 years, our family is still passionate about what we do, the people we get to help and the lives we are forever changing. Thank you for helping us carry it forward, for generations to come.”

Meredith Crary-Johanson
Owner, Certified Pedorthist, VP



“We feel that the process of shoemaking is part art and part science, and that the proper use of both will give our customers the best of all worlds: footwear that feels good and also looks good.”

William Crary, Jr.
Founder, Master Shoemaker



HISTORY / OUR STORY

After learning and honing all the shoemaking skills in his father's company (Danner Boots), Bill decided in 1978 to set up his own custom shoemaking shop. For years he had observed that a high percentage of people shopping for footwear had to compromise on fit, and therefore, on comfort. As a result, it became his objective then, as it continues to be now, to cater to that discriminating segment of the population who respect their feet and the need to treat them accordingly.

Bill has handcrafted footwear of all kinds. He has made boots for Shaquille O'Neal, golf shoes for Michael Jordan, snowboard boots, hundreds of cowboy boots, shoes for television shows and even a shoe for a penguin. After all of that, his proudest achievement is building a reputable family business that his children are passionate about and will carry forward for generations to come.

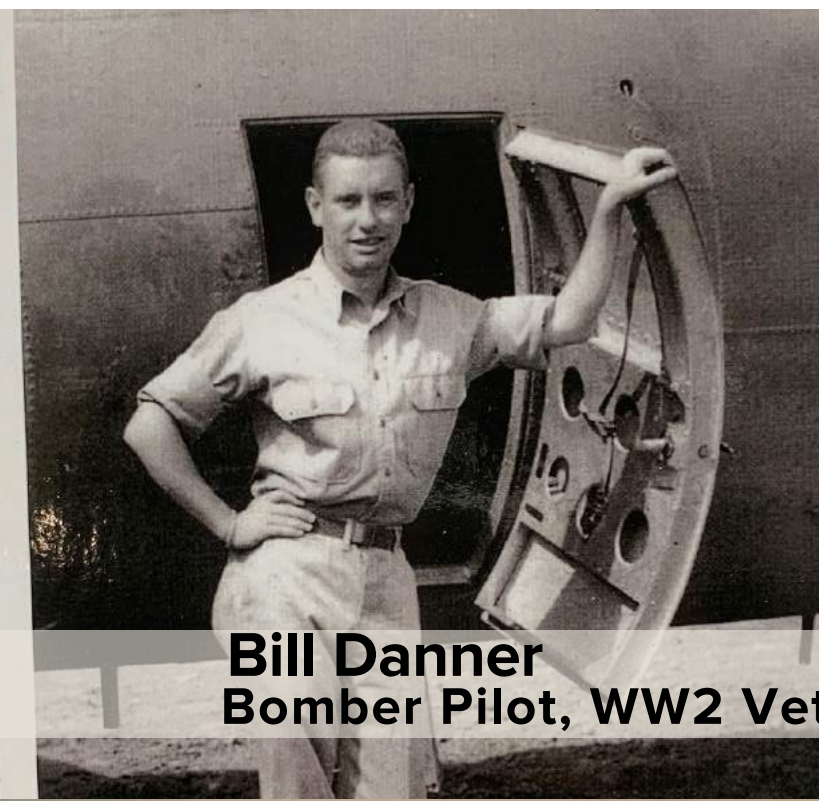


WE SUPPORT OUR VETERANS!

William “Bill” Crary, Jr. , founder of Crary Shoes is the adopted son of William “Bill” Danner, founder of Danner boots. Bill Danner, who flew over 50 missions in World War II, married the widowed Miriam Crary and adopted Bill Crary.

Bill Crary is the son of William B. Crary, Sr. who was KIA in Korea in 1950, after graduating from West Point Academy.


Needless to say, Bill Crary has a special place in his heart for our Veterans and at the young age of 71, he still spends his days hand crafting footwear in our Portland, OR factory. It is our mission to serve those that first served us, our veterans.



Bill Danner
Bomber Pilot, WW2 Veteran



William Burton Crary Sr..
West Point Cadet; Korean War Veteran

- 
- A close-up, slightly blurred image of the American flag, showing the stars and stripes in a draped, wavy pattern. The flag is set against a dark background.
- **Employing & Honoring Veterans**
 - **Woman Owned, Family Run**
 - **Promoting Top-Quality Veteran Care through:**
 - *Preventative Care Foot Solutions*
 - *Quality Footwear*
 - *World Class Customer Service*
 - *“Out-of-the-box” Custom Product Solutions*

**PART OF THE
SOLUTION**



QUALITY



- We know that footwear needs to stand up to the person, whether they are working in construction, heavy in stature or have a biomechanical issue, our footwear can withstand abuse.
- Our boots can be resoled and inserts replaced without have to replace them yearly.

STYLE

Footwear Veteran's actually WANT to wear



FIT

SHOES THAT FIT THE FIRST TIME!

We have a 98% fit rate, so gone are the days of sending shoes back because they don't fit and often waiting weeks to get them adjusted because they are being mailed overseas.

MADE IN OREGON BY AN EXPERIENCED
CERTIFIED PEDORTHIST





BENEFITS to the VA?

- **PAVE** Program | *Prevention & Care Coordination*
- Faster turnaround time
- Higher Quality, direct from the manufacturer
- Satisfied Veterans
- Shoes Made in the USA



OBJECTIVES OF THE PAVE PROGRAM:

For the Veterans at risk of limb loss or who have had an amputation:

- To provide treatment by a team of specialists.

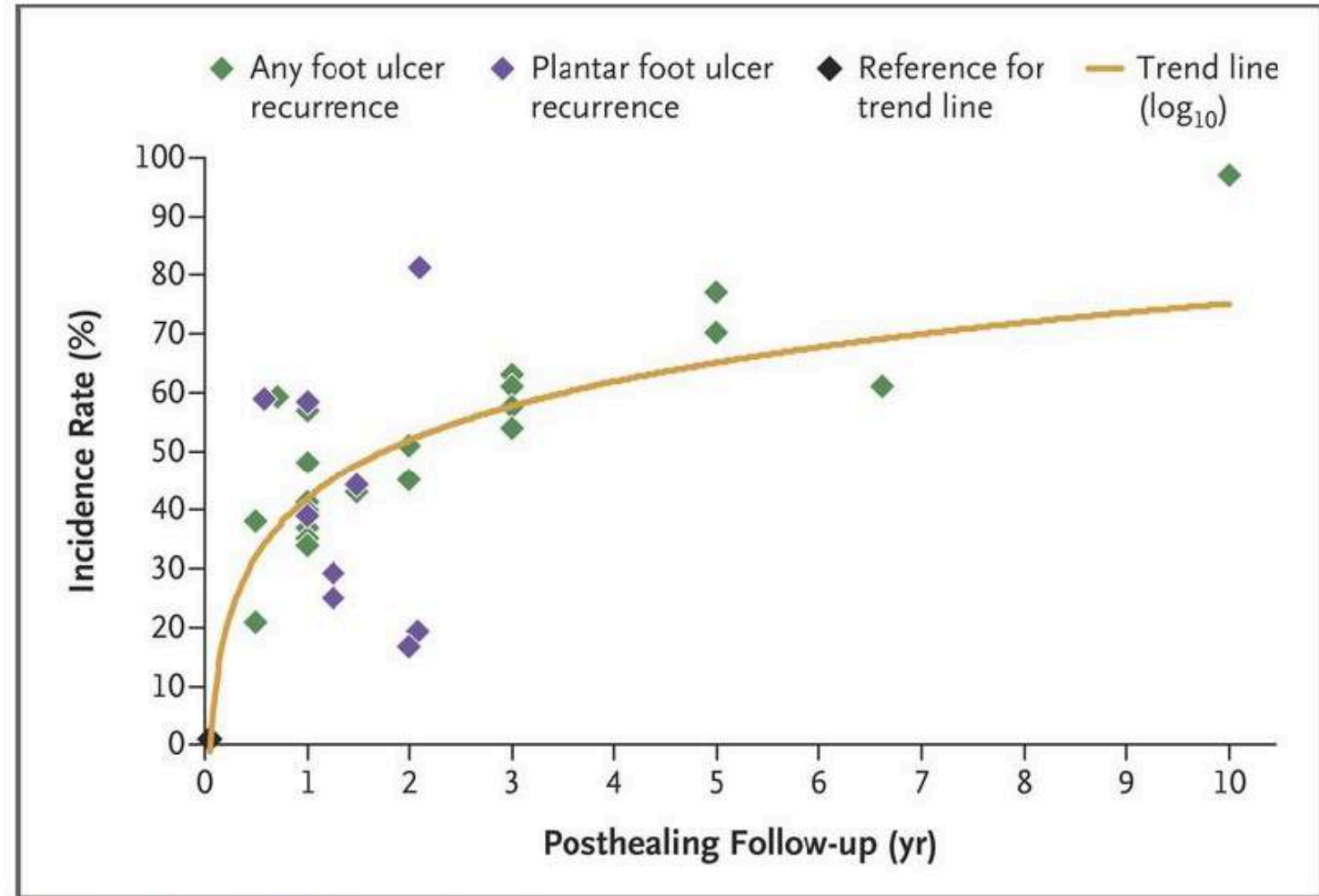
- To prevent amputation through early detection and treatment of the patient.

- Education about proper foot care.

CRARY SHOES SUPPORT TEAM:

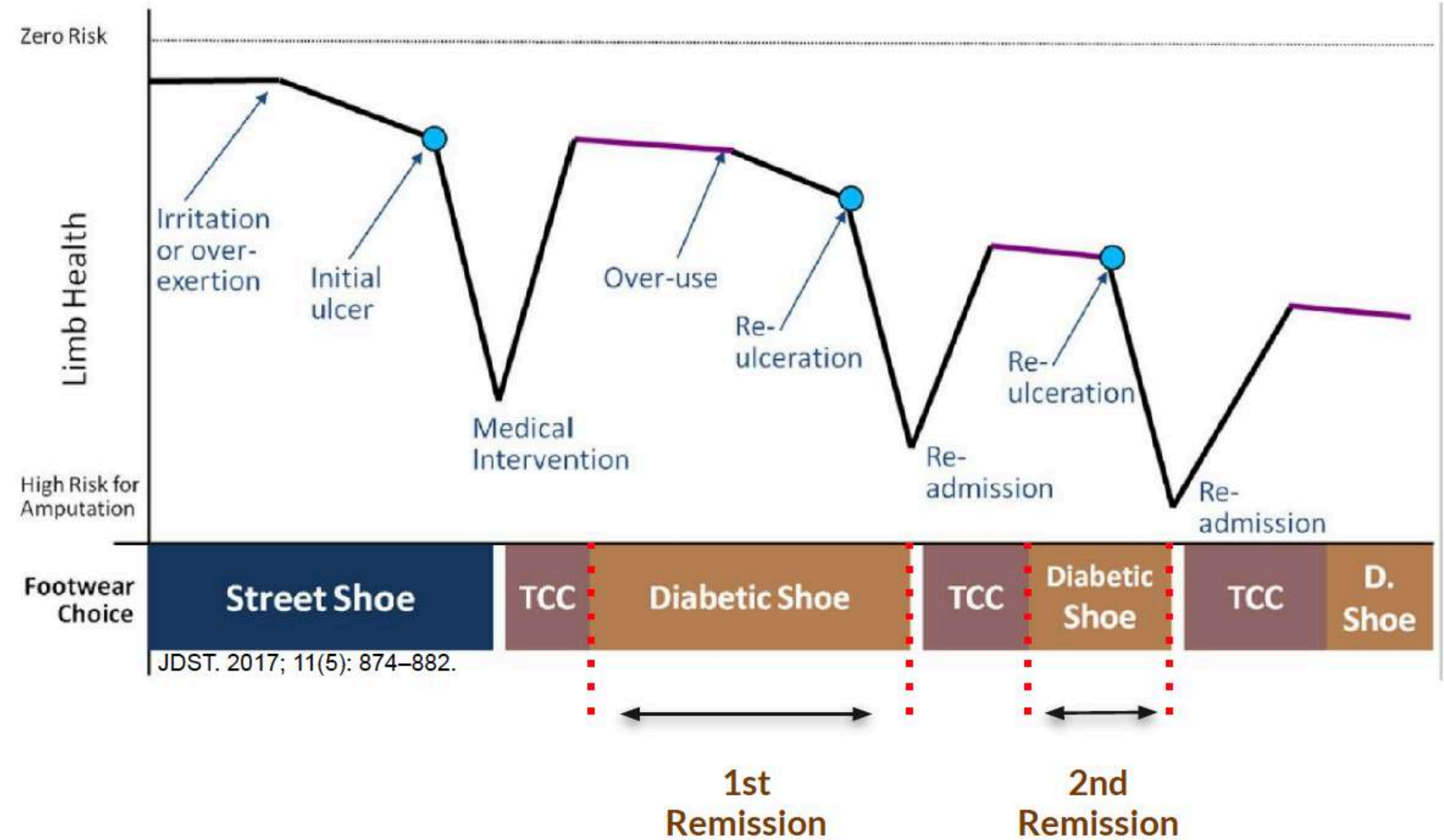
- We work daily with people at risk for, or, who have already had ulcerations and partial foot amputations.
- Our certified team of pedorthists come alongside your specialists as a **seamless extension** of the patient's foot care team .
- We provide shoes and orthotics that will offload high risk areas of the foot and help prevent breakdown of the foot.
- Education is a key factor and continually provided to each patient, throughout interaction and follow-up. Our team also speaks across the country about Pedorthic education topics and is available for in-services and other professional gatherings.

Recurrence cycle leads to amputation



N Engl J Med 2017; 376:2367-2375

1st Year → **40%**
3 Years → **60%**
5 Years → **65%**



Diabetic Foot and beyond



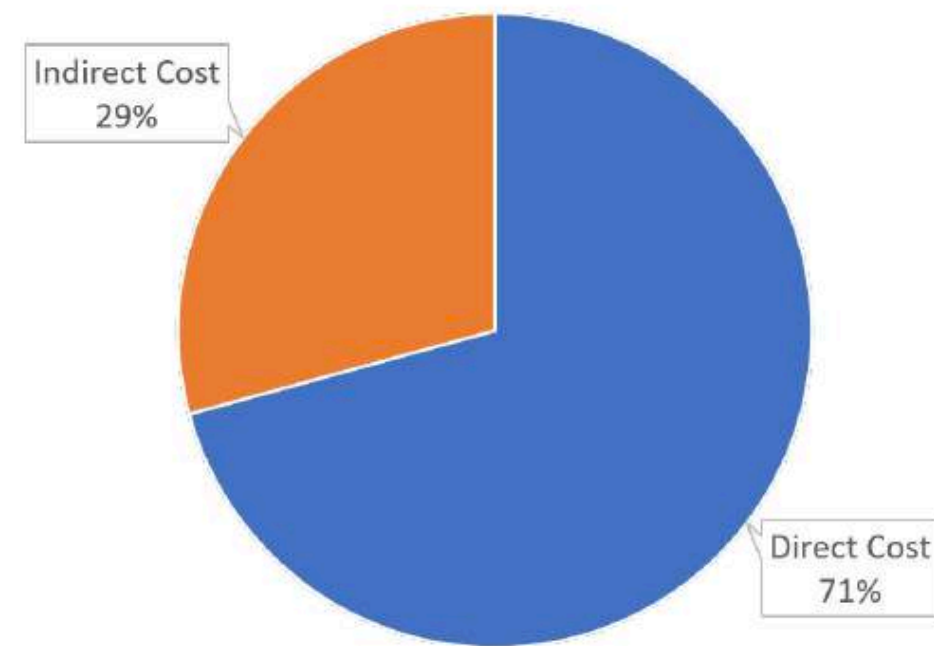
1 in 4

**Diabetic patient
develop ulcers**



\$15b

Each year for diabetic ulcers



\$245 b

US cost of diabetes

Prevention, Care Coordination and Function = **THE CRARY SHOES DIFFERENCE**

PREMIER PEDORTHICS & CUSTOM SHOEMAKING

SOLUTIONS &
CONTINUED
PREVENTION
METHODS
RELY
HEAVILY ON
SHOES &
CUSTOM
INSERTS



WHAT IS OUR GOAL?

RESTORE STABILITY AND FUNCTION THAT HAVE BEEN LOST BY FACILITATING AN ENERGY-EFFICIENT GATE,
MAINTAINING PROPER SUPPORT AND PREVENTING FURTHER COMPLICATIONS.

SOLUTIONS/DX

We are non-surgical problem solvers!

Patients come to see us from all over the country searching for a permanent solution for relief from chronic foot pain.

Many of our clients have previous foot surgeries or are not surgical candidates and that is where we come in.

We have helped people with numerous diagnoses, to name a few...

- Diabetic Foot Ulcers
- Amputations
- Charcot Arthropathy
- Charcot Marie Tooth
- Post-Polio
- Club Feet
- Down Syndrome
- Posterior Tibial Tendon Dysfunction
- Degenerative Joint Disease
- Hallux Valgus/Varus
- Hallux Rigidus
- Rheumatoid Arthritis
- Peripheral Vascular Disease
- Drop Foot
- Limb Length Discrepancy
- Hammertoes
- Ankle/Foot Fusions
- Burns/Skin Grafts
- Ectrodactyly Syndrome
- Albright's Syndrome
- Little People
- Equinus
- And more...



IN PERSON: Our team works closely with the patient at the initial consultation to create a plan and blueprint for each pair of shoes we craft. Everything we do is a domino effect to the next stage, so it must be carefully thought out.

LONG DISTANCE: We can accept casts and measurements from anywhere in the country. We just ask that the practitioner be thorough and provide all of the requested information.

PRODUCTS & SERVICES

WHOLE FOOT CARE

Crary Shoes offers the best menu of Pedorthic foot care needs, all in one place.

FOOTWEAR - View our online gallery, click [HERE](#)

Extra depth therapeutic shoes are great for accommodating orthotics, braces and shoe modifications.

- Diabetic Shoes and Orthotic Inserts
- Custom Molded Footwear
 - **Basic Collection** (Lace, Velcro, Hi-Top and Dress options)
 - **Premium Collection** (Work Boots, Casual Shoes, Sneakers, Dress Shoes, Hiking Boots, & Golf Shoes)

ORTHOTICS / PROSTHETICS / BRACES

These items are often covered under a patient's DME benefit

- Custom Molded Accommodative Orthotics
- Custom Functional Foot Orthotics
- Partial Foot Fillers for Amputations
- Richie Braces
- Custom Arizona braces
- Drop Foot AFOs

SHOE MODIFICATIONS

These modifications can be added to an existing shoe or built into a custom shoe

- Rocker Bottoms
- Flares
- Wedges
- Lifts (Internal and External)

CUSTOM MOLDED SHOE PROCESS



EVALUATION

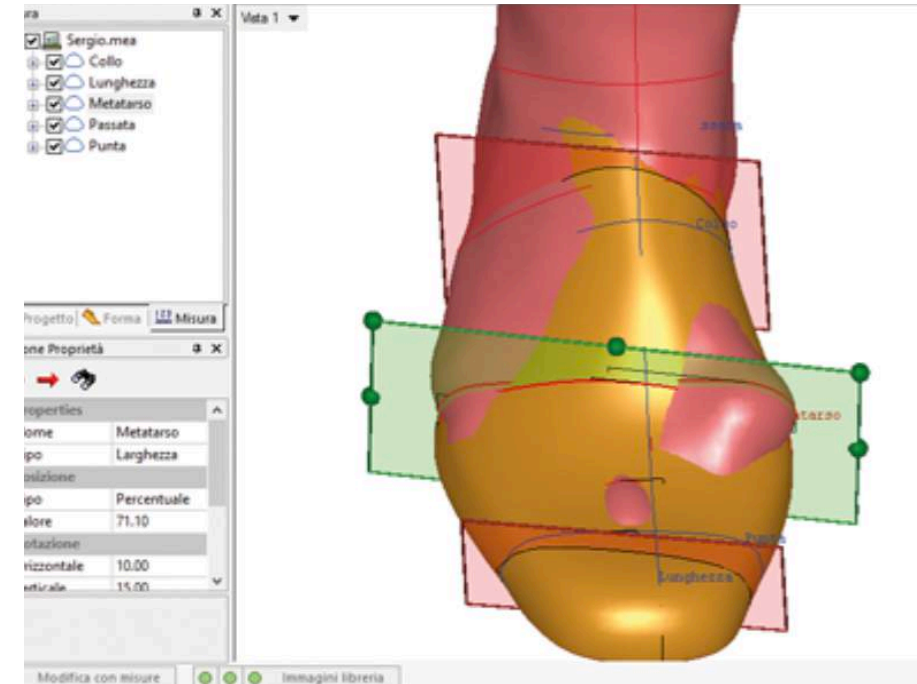
The evaluation of the client/patient is extremely critical to the rest of the process. Think of building a house without a blueprint... the same goes for building a custom shoe without a detailed plan of action.

Our professionals spend time evaluating biomechanics, previous injuries, current diagnosis and also discussing the desires of the client.



CASTING & MEASUREMENTS

A proper cast of the entire foot, along with weight bearing tracings and detailed measurements are an absolute must. It is vital that the cast is taken in the proper position in order to capture a fixed deformity or to correct the foot when possible.



LAST MAKING

“The LAST is always FIRST,” Bill Cray, Founder.

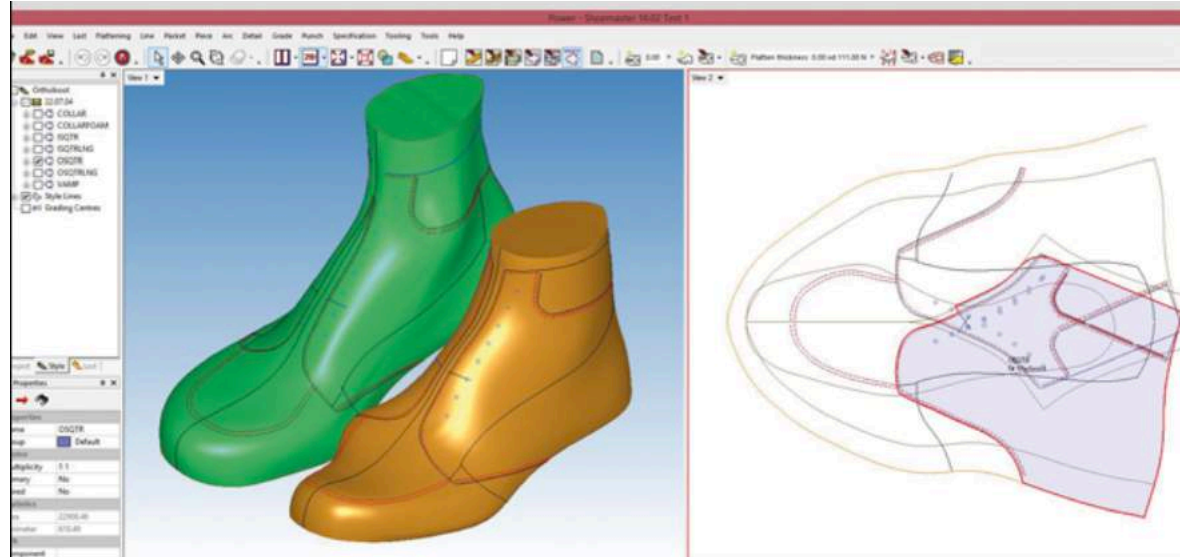
We use Shoemaster, a CAD CAM software based out of England to create our lasts.. Every single last is engineered by our Pedorthist and co-owner, Meredith Cray-Johanson, C. Ped.



MOLDED ORTHOTIC

All of our custom molded shoes have a MOLDED orthotic that becomes the platform designed to stabilize the foot based on each person's unique situation. This is built in a part of the footwear, however, it is removable, adjustable and replaceable.

CUSTOM MOLDED SHOE PROCESS (CONT'D)



PATTERN ENGINEERING

Pattern making is an art that can take years, even a lifetime to truly master.

We are fortunate to have Bill Cray, master shoemaker, training up the next generation.

CUTTING & SEWING

Our state-of-the-art digital cutter meticulously cuts each piece to perfection. Once the pieces are cut and marked, it's up to our talented craftsman to carefully assemble and stitch the upper.



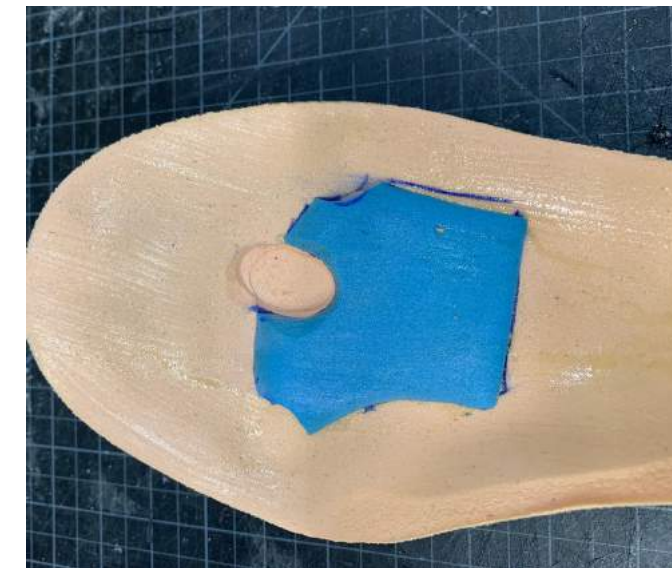
LASTING

This is the part of the process where the upper gets to take shape on the last. Details that take place during this part of the process are never seen, as they are hidden inside the shoe, such as safety toes, extended counters, and internal bracing.



BOTTOMING

The craftsman follow our detailed instruction on adding any rocker soles, wedges, flares and/or sole lift, before placing the outsole.



ORTHOTIC MODIFICATIONS

This final step is standard for some and very complex for others, depending on the foot condition.



DELIVERY & FOLLOW UP

Whether we see a patient in person or ship shoes to a facility, we are here to help with any final adjustments, answer questions and more.

If shoes need to be mailed back to us for adjustments, detailed descriptions and photos are extremely helpful.

CUSTOM MOLDED FOOTWEAR



BASIC COLLECTION

Black lace-up

White/gray sneaker

Navy Velcro

T-strap

Jordan hi-top velcro



CUSTOM MOLDED FOOTWEAR



PREMIUM COLLECTION

Men's Styles

Workboot Hiking boot
Casual brown Ecco Navy
Sneaker
Dress shoe (wingtip?)



Women's Styles

Hiking boot

Oxford (dansko)

Dress shoe (mary jane/criss cross)

Dress boot (zipper?)

Velcro casual oxford



*WE CAN MAKE JUST ABOUT ANYTHING,
FOR ANY FOOT SHAPE*

**HONORING
OUR
VETERANS
BY MAKING A
DIFFERENCE**



<CLICK [HERE](#) TO PLAY>



PAVE

Prevention & Care Coordination

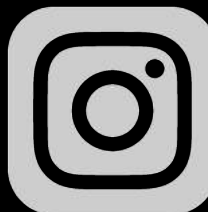
The Preservation-Amputation-for-Veterans Everywhere Program was set up by the VA to expand the care and treatment of clients at risk of losing a toe, foot, or leg; or, who have a prior amputation.

The goal of the VA's PAVE Program is to help prevent or delay limb loss.

After 40 years of doing exactly what PAVE was created for - we not only come alongside this agenda in our daily work - but we know what it takes to be part of the solution in the PAVE vision.



/CraryShoes



#CraryShoes



MAIN LOCATION

14325 NE Airport Way #115
Portland, OR 97229

WESTSIDE SATELLITE OFFICE

12400 NW Cornell Rd #201
Portland, OR 97230



If you have any questions about our services or would like input on a particular patient, please feel free to call 503-253-8984 or email admin@craryshoes.com